



NATURAL  
HISTORY  
MUSEUM  
TRING



# wild Trax our Impact

## YOUNG PEOPLE WORKING TOGETHER FOR WILDLIFE

The Wild Trax youth project aimed to get young people aged 11 to 18, living in Tring & Aylesbury, to enjoy the outdoors, develop new skills and use their passions to benefit nature. A dedicated project officer and a friendly environment provided a space in which young people could socialise whilst developing new skills, have fun, and work together to help their local community and its wildlife. Here's what we've been up to...

We engaged with over

**2,800**

young people

**4** school partnerships

**9** workshops and careers talks

**2** community wildlife projects



Delivered **50** outdoor experiences

Led **8** school assemblies

Connected young people to

**21**

wildlife professionals

**82,000**

impressions on Wild Trax Twitter

**£844**

raised for BBOWT by young people

Sustained engagement

with **138** young people

**£7,660**

of additional funding raised







## MORE ABOUT WILD TRAX

Wild Trax was predominantly youth-led. Young people were a key consultee for activity and evaluation research and in monitoring the project. Through the project, participants were encouraged to make their own decisions and take responsibility for activities.

By developing participants' skills, knowledge and capacity to contribute to the environmental sector; we hoped that conservation benefits would also be achieved. Focusing on the Tring and Aylesbury areas, we provided insights into wildlife and conservation work through taster days, activities and opportunities to meet experts in the field.

We connected with young people through schools, colleges and youth groups. Students at Tring School and The Mandeville School took action to make their grounds more wildlife-friendly. This included developing a new wildlife garden at The Mandeville School, funded by Thomas Cook Children's Charity and Mid-County Co-op, with invaluable construction work by Buckinghamshire

UTC students. In Aylesbury, young people supported their community wildlife by managing the Bear Brook habitat through our partnerships with Action 4 Youth's NCS programme, AVDC and Aylesbury Town Centre Partnership.

Wild Trax enabled young people to investigate and conserve their natural world. Despite concerns that this age group are disconnected from nature, we found that many young people cared about the environment, though they struggled to find time for conservation work. Moreover, it was promising to see that some of the participants who flourished when overcoming practical conservation challenges, were those who struggled academically in school.

Schemes like Wild Trax could therefore provide potentially life-changing experiences for young people, while contributing to the current and future protection of our wildlife.

'It has really opened my eyes on how I can contribute to the environment and its inhabitants.'

Bucks UTC student on  
Action 4 Youth's  
Inspiration Programme

'I wanted to make a change... have fun and do something which will make a difference'

After School Club member  
on joining Wild Trax

'The work we have done with Wild Trax has broadened their horizons and made them realise that there is a world to be enjoyed outside of the town.'

Teacher, Tring School

